

Forandring

Ny teknologi, ny tid, ny naturlighed.



Mads Thimmer, CEO/Cofounder

We help organizations **stay relevant**



Get the picture



Build it fast



Make it stick



Vestas

 **Microsoft**

SpareBank 
SR-BANK

 **Vejdirektoratet**

DNB



MAERSK

BANG & OLUFSEN



IKEA

LEGO

SAMSUNG

SONY



Nordic Food College

- En helhedsbaseret skole indenfor mad og landbrug



A certificate course from



Stanford
University

Agile entrepreneurship is a learned skill. Stanford University and Innovation Lab have partnered to teach Stanford's agile entrepreneurship course to companies and individuals in the Nordics for the first time ever.

Get on board!

 innovationlab

Techfestival



Rethinking Food In The 21st Century

Landbrug - Transport - Service - Måltid



Skalere op ... eller ned?
Mudanjiang city Mega Farm,
22.500.000 ha, 100.000 køer





Drone Delivery - As a Service.

THE LIMBO







CLINICAI

Creating a future where predictive healthcare is comfortably accessible to everyone, ultimately
leading to a healthier lifespan for humanity.

Høj vækst indenfor...

- Økologi og dyrevelfærd (Nielsen 2019)
- Kødalternativer (AT Kearney: 2040 er 60% af kød ikke kød)
- Lokal råvareproduktion+afsætning (0km-bevægelsen, NOMA-effekten mm)
- Oplevelsesbaserede fødevareprodukter (Kraut)
- Online fødevarekoncepter (ex. SimpleFeast)
- Gårdsalg, Gårdbutikker, Direkte afsætning
- Farm-to-Fork restauranter (Henne Kirkeby)

NEGATIV UDVIKLING I SALG AF IKKE ØKOLOGI



Kilde: Nielsen Scantrack
Total Dagligvarehandelen inkl. Hard Discount

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7 Key Drivers indenfor Farm to Fork udviklingen:

- Mistillid til lukkede værdikæder, big brands
- Modstand mod høj-processerede fødevarer (ca...)
- Sundhedstrenden
- Krav om transparens
- Nærhed = Kvalitet
- Oplevelse og autenticitet
- Høj vækst i højkvalitetsfødevarer

Kilde: Forbes 2019



Nye former for bæredygtighed og dyrevelfærd i landbruget?

JUST - celle-baseret chicken nuggets. 2/3 af adspurgte er positive.



Digitaliseringseffekten

- Vi vil det nære!
- Vi vil det små!
- Vi vil det personlige!
- Vi vil overraskelsen!
- Vi vil fordybelsen!
- Vi vil være noget for andre!



Tyngdekraft > 2019

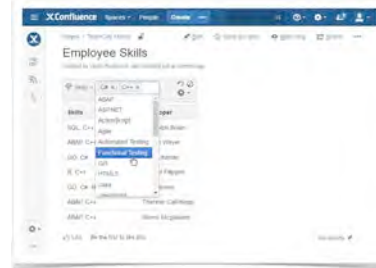
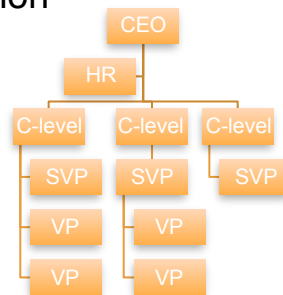
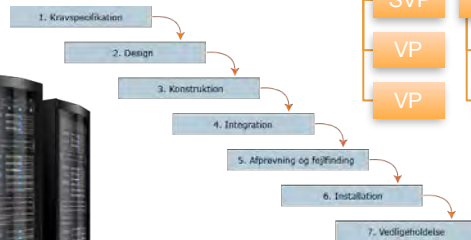
(bruger)

Borger

Service

Organisation

Teknologi/
Faglighed



Tyngdekraft 2019

Behov/formål



Løsning



Service/facilitering



Teknologi/Faglighed



Vi har vendt tyngdekraften i
kommunerne.

Nu skal vi "bare" vende
resten.

Hvad gør vi i morgen for
at skabe “i overmorgen”?

Tænk bredt, når du tænker “grønt”. Fra 1 til 4 slags Bæredygtighed

- Human
- Social
- Economical
- Environmental

STATEMENT ON THE PURPOSE OF A CORPORATION

Americans deserve an economy that allows each person to succeed through hard work and creativity and to lead a life of meaning and dignity. We believe the free market system is the best means of generating good jobs, a strong and sustainable economy, innovation, a healthy environment and economic opportunity for all.

Businesses play a vital role in the economy by creating jobs, fostering innovation and providing essential goods and services. Businesses make and sell consumer products; manufacture equipment and vehicles; support the national defense; grow and produce food; provide healthcare; generate and deliver energy; and offer financial, communications and other services that underpin economic growth.

WHILE EACH OF OUR INDIVIDUAL COMPANIES SERVES ITS OWN CORPORATE PURPOSE, WE SHARE A FUNDAMENTAL COMMITMENT TO ALL OF OUR STAKEHOLDERS. WE COMMIT TO:

DELIVERING VALUE TO OUR CUSTOMERS. We will further the tradition of American companies leading the way in meeting or exceeding customer expectations.

INVESTING IN OUR EMPLOYEES. This starts with compensating them fairly and providing important benefits. It also includes supporting them through training and education that help develop new skills for a rapidly changing world. We foster diversity and inclusion, dignity and respect.

DEALING FAIRLY AND ETHICALLY WITH OUR SUPPLIERS. We are dedicated to serving as good partners to the other companies, large and small, that help us meet our missions.

SUPPORTING THE COMMUNITIES IN WHICH WE WORK. We respect the people in our communities and protect the environment by embracing sustainable practices across our businesses.

GENERATING LONG-TERM VALUE FOR SHAREHOLDERS, WHO PROVIDE THE CAPITAL THAT ALLOWS COMPANIES TO INVEST, GROW AND INNOVATE. We are committed to transparency and effective engagement with shareholders.

EACH OF OUR STAKEHOLDERS IS ESSENTIAL. WE COMMIT TO DELIVER VALUE TO ALL OF THEM,
FOR THE FUTURE SUCCESS OF OUR COMPANIES, OUR COMMUNITIES AND OUR COUNTRY.

BRT.org/OurCommitment  Business Roundtable

95% af alle ansatte sætter virksomhedskultur og -værdier over løn

Gallup 2018

Mere kultur

Mindre struktur



“If you treat people like idiots, they will behave like idiots”
Hans Monderman



d.school:

- Lav små hold
- Giv dem fri
- Arbejd baglæns
- Støt mere end led





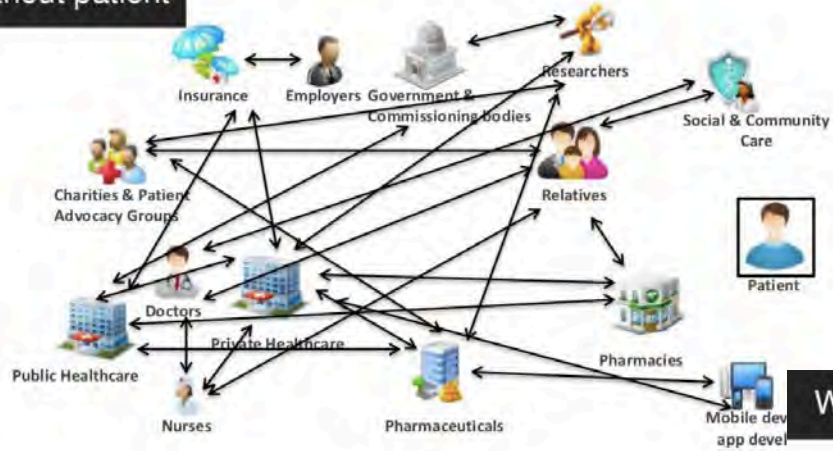
Når menneskeligt engagement = \$\$\$\$

Project Aristotle:

1. At kende hinanden!
2. At regne med hinanden!
3. At være afklaret!
4. At føle mening!
5. At se virkning!

Forén sproget

Without patient



With patient



Luk innovationsrummet og de dyre pilotprojekter

- Og slip digitalisering løs i hverdagen



Orsted







Kokke og konsulenter skal med ud i grøntsagsmarken

Ansatte i de professionelle køkkener skal vide mere om smag og forskellige sorter af økologiske grøntsager, mener både producenter og foodservicegrossister.

Offentlige indkøb udgør 310 mia kr om året.

Tænk hvis det var et udviklingsbudget?

Fra innovation til marked uden udbud

"Man samarbejder om at nå et udviklingsmål, hvor begge parter har udbytte, derfor er der ikke tale om et indkøb, og derfor er der ikke udbudspligt. Udviklingsprojektet går helt dertil, hvor løsninger er klar til markedet."

I Danmark køber det offentlige ind for 310 milliarder kroner om året. Det svarer til omkring 15 procent af landets BNP. Udnytter vi det innovativt, kan vi styrke kommunale målsætninger for bæredygtighed og skabe konkurrencedygtige virksomheder. En ny juridisk skabelon baner vejen for bedre udbud.

"Det er indiskutabelt. Du må gerne," fastslår Rikke Bastholm Clausen, direktør hos innovationsvirksomheden INNOBA, om det at gå i dialog og udvikle nye løsninger sammen med virksomheder.

BLOCKCHAIN HJÆLPER DE RIGTIGE KØBSBESLUTNINGER



HOME

THE SOLUTION

SERVICES

CLIENTS

IMPACT PROJECTS

THE TEAM

DOCUMENTATION

CONTACT US



Our future doesn't work, if our planet doesn't work.

Poseidon develops climate change solutions with immediate impact, because the damage our growth-based economic and social systems have inflicted on our planet over the past decades—and that they still inflict daily—cannot wait on long-term solutions.

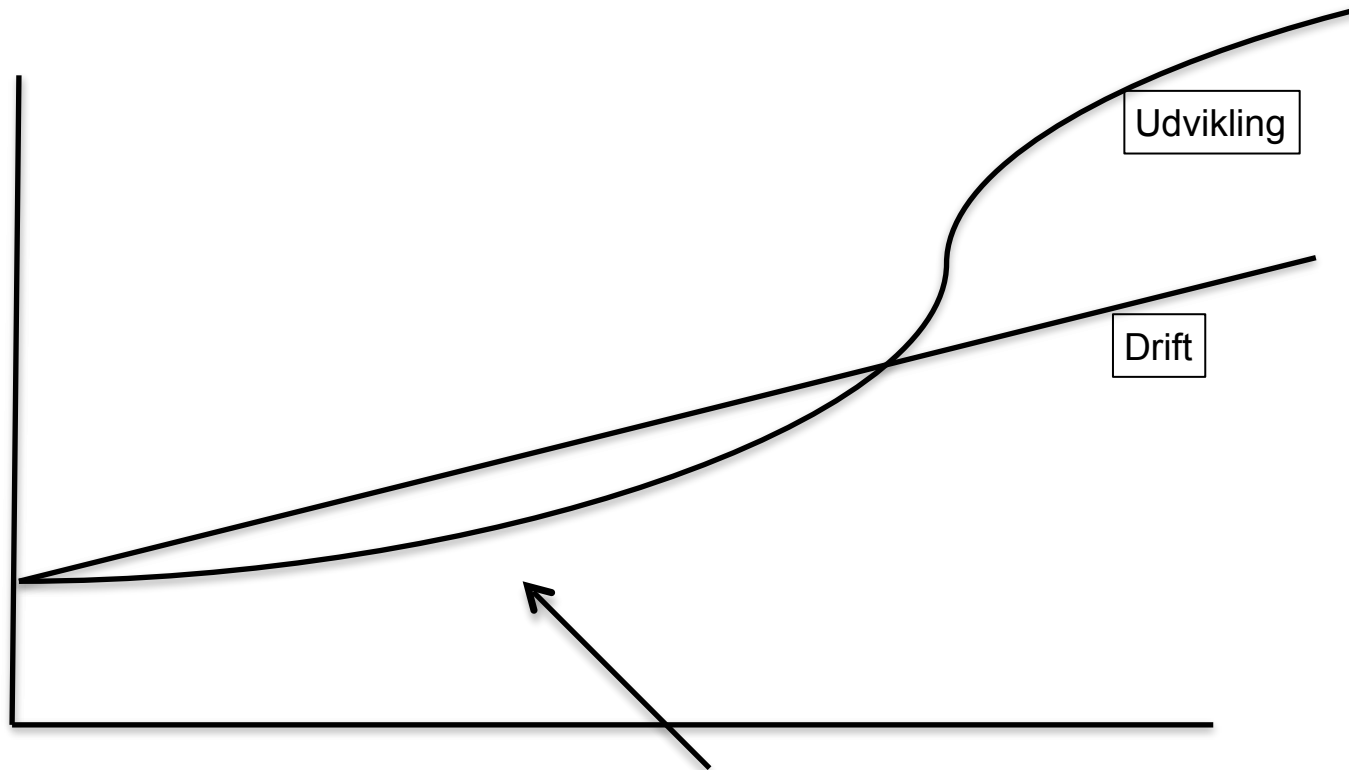
We're actively working to connect and support the long-term sustainability agendas of governments, corporations, institutions, small businesses, and consumers by providing effective short- and medium-term solutions to the unavoidable negative impact life in our society has on the planet.

We envision a people-oriented movement built around a global sustainability-focused network, but, for organizations needing quick answers

[CLICK HERE](#)

Vis vejen i stedet for blot at
vise vej

Del (en masse små) fremskridt og ikke bare visioner



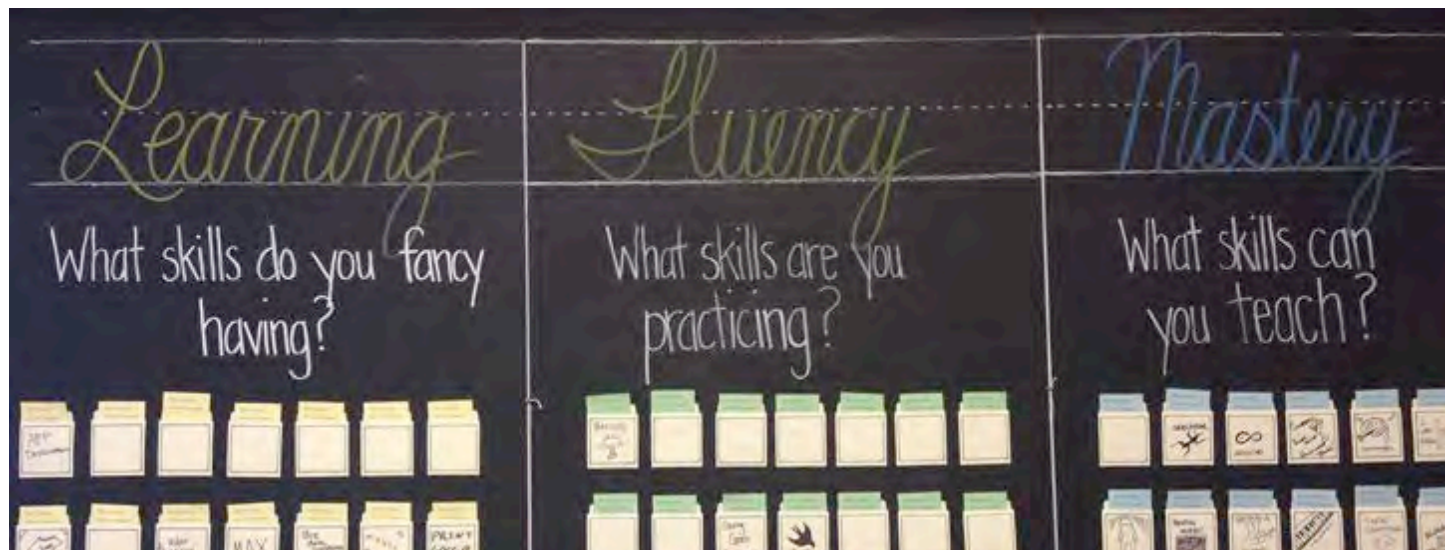
Udvikling

Drift

Stor LEDELSES-opgave

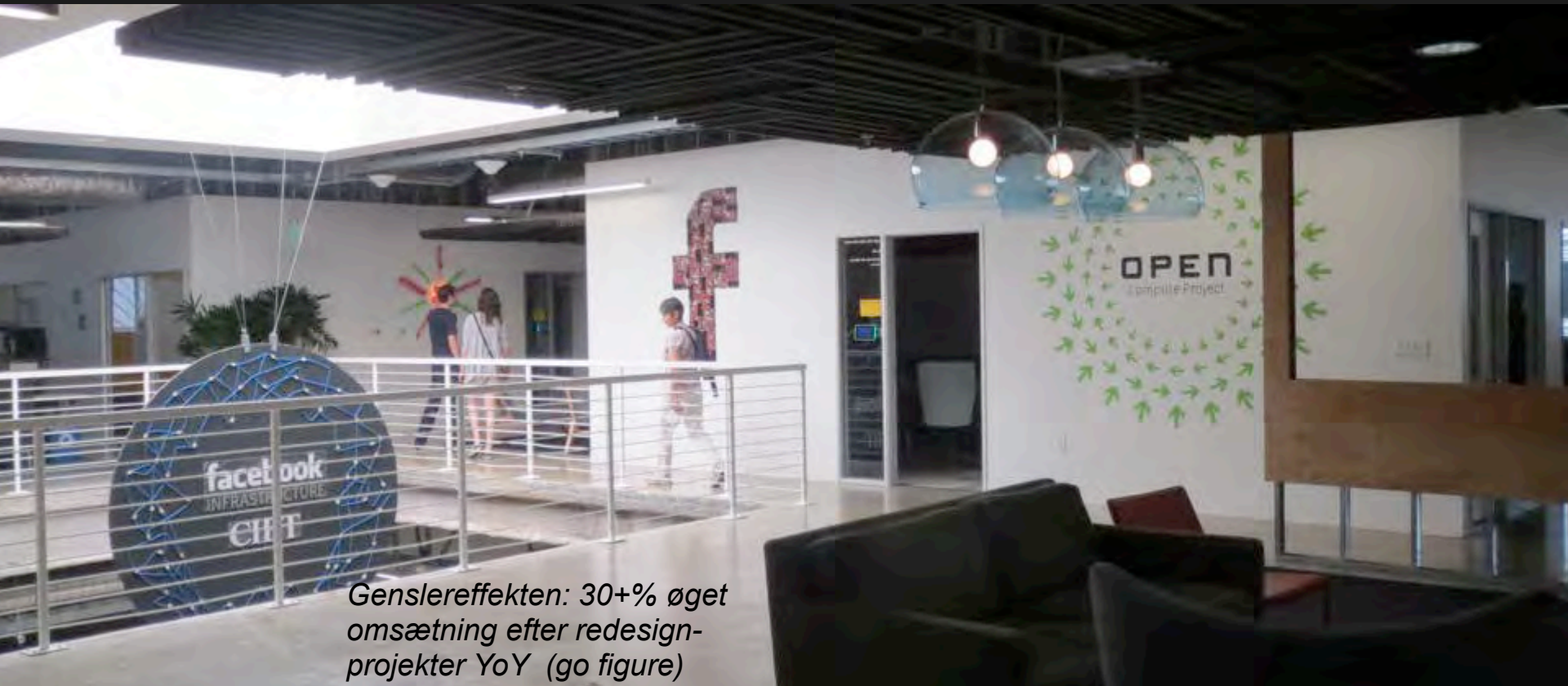
Kompetenceudvikling kan være noget, vi gør for hinanden!

- Hvad vil du gerne være god til?
- Hvad er du god til?
- Hvad er du så god til, at du kan lære det fra dig?



Priorité Personlighed og Kultur.

Federe arbejdsmiljø => 30% større produktivitet



Genslereffekten: 30+% øget omsætning efter redesign-projekter YoY (go figure)

Kom udenfor!

Og få bedre øje på dig selv



[HOME](#) • [LOVE YOUR BLOCK](#)

Last updated: 3/13/19

LOVE YOUR BLOCK

Love Your Block offers mini-grants and neighborhood cleanups for beautification projects.



[GET INVOLVED](#)

[UPCOMING EVENTS](#)

[ENGAGEMENT WEEK](#)

[NEWSLETTER](#)

[OUR PARTNERS](#)

DYRK PASSION!

OPFORDR MEDARBEJDERE TIL AT HAVE SIDEPROJEKTER

JASON SHEN
MAY 2013



What's Your Side Project?

Hav et klart mål
... men en "uklar strategi"

Så er der plads til virkeligheden

GAMMEL VERDEN

Ny handling
Plan-drevet
Inside out
Struktur
Værdikæder
Implementere

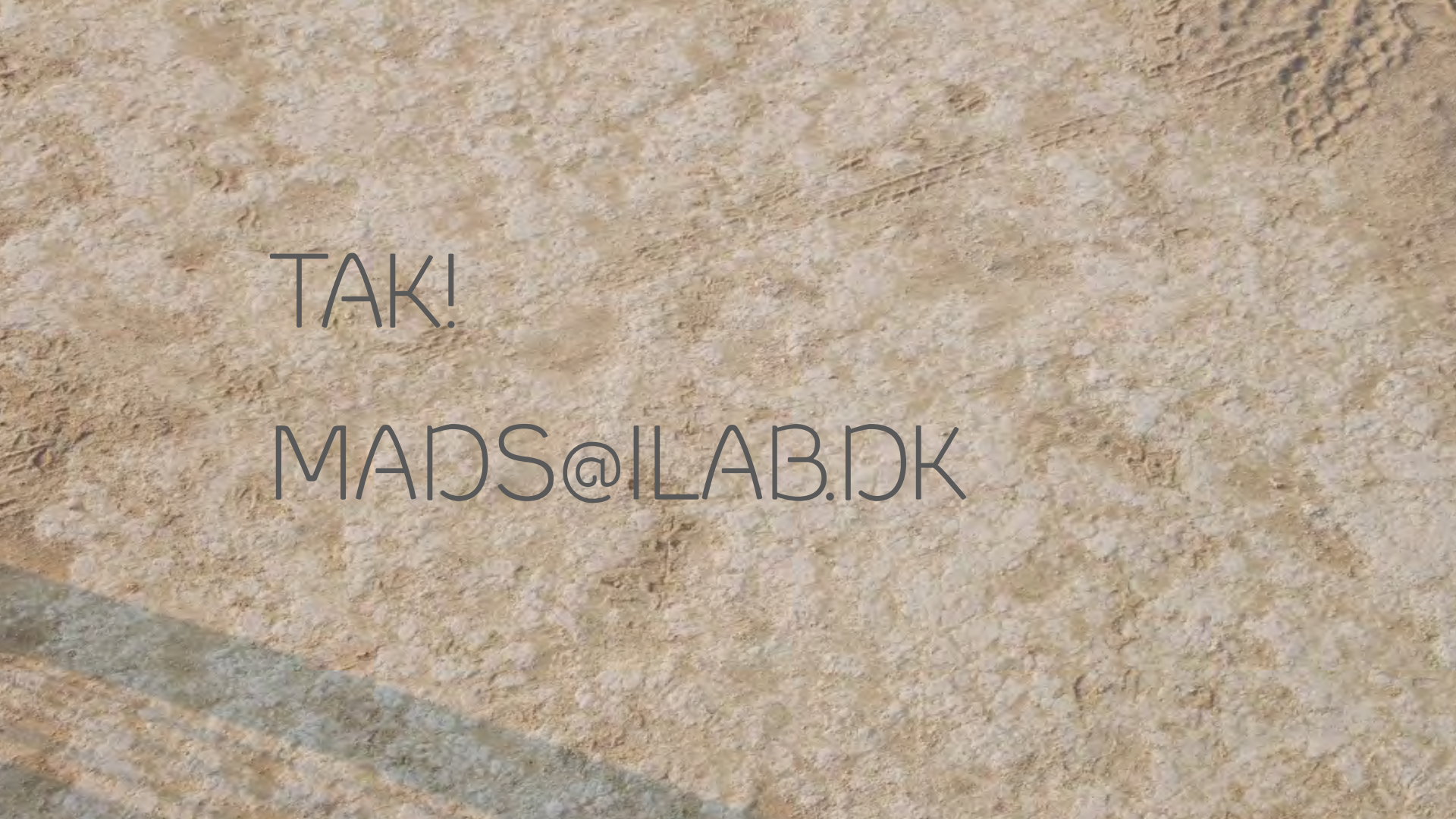
vs NYE VERDEN

Nyt mindset
Mål-drevet
Outside in
Kultur
Økosystemer
Eksperimentere

God vind! Og go' fest!



ALCOSYNTH:
NO
MORE
HANGOVERS



TAK!

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