



# Videre med nye produkter

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Mang-  
foldighed



# Mang- foldighed



# Mangfoldighed



Mang-  
foldighed

Øko Ged & Grønt



# Mangfoldighed



Nye  
sam-  
arbejder

# MAD

A community of chefs, cooks and farmers with an appetite for knowledge

HOME MADFEED SYMPOSIUMS MONDAYS VIDEOS ABOUT CONTACT



[www.madfood.co](http://www.madfood.co)

 ØKOLOGISK  
landsforening

# Nye sam-arbejder

The screenshot shows the Philly CowShare website. At the top left is a logo of a cow with a grid pattern, with the text "PHILLY CowShare" and a circular badge that says "Tasty, local, grass-fed beef delivered to your door!". Below the logo are the words "PASTURED • NO ADDED HORMONES • ANTIBIOTIC-FREE • DRY-AGED". To the right is a "Stay in touch!" section with a newsletter sign-up form (email@example.com) and a "SUBMIT" button, and a "Follow" button with a Twitter icon. A green navigation bar contains the links: "ABOUT PHILLY COWSHARE", "OUR PRODUCTS", "SHARE A COW", "CONTACT", and "PROMOS". The main banner features a photo of cows in a field with the text "100% GRASS-FED BEEF", "Order online to enjoy", "A BUNDLE OF LOCAL BEEF packaged in a size that's right for you & DELIVERED TO YOUR DOOR", and a "LEARN MORE ABOUT COWSHARES" button. Below the banner are three columns: "LEARN ABOUT US" with a flow diagram and text about connecting farmers and butchers; "FIND A COWSHARE" with a question "Which CowShare bundle is right for you?" and icons for 1/8, 1/4, 1/2, and Whole cow bundles; and "ORGANIZE A GROUP" with text about group discounts and a diagram of a cow being shared among people. Each column has a corresponding "READ OUR STORY", "COMPARE COWSHARE BUNDLES", or "ORGANIZE YOUR OWN GROUP" button.

**PHILLY CowShare**  
Tasty, local, grass-fed beef delivered to your door!  
PASTURED • NO ADDED HORMONES • ANTIBIOTIC-FREE • DRY-AGED

Stay in touch!  
Sign up for our newsletter:  
email@example.com **SUBMIT**  
**Follow**

**ABOUT PHILLY COWSHARE** **OUR PRODUCTS** **SHARE A COW** **CONTACT** **PROMOS**

100% GRASS-FED BEEF  
Order online to enjoy  
**A BUNDLE OF LOCAL BEEF**  
packaged in a size that's right for you  
& DELIVERED TO YOUR DOOR  
**LEARN MORE ABOUT COWSHARES**

**LEARN ABOUT US**  
Philadelphia CowShare connects communities of responsible farmers and butchers with urban communities who simply want to eat well.  
Dive in to learn more about our philosophy.  
**READ OUR STORY**

**FIND A COWSHARE**  
Which CowShare bundle is right for you?  
The answer depends on the number of beef eaters in your family and how often you prefer to eat beef. From an Eighth to a Whole, we have a CowShare to meet your needs.  
**1/8 1/4 1/2 W**  
**COMPARE COWSHARE BUNDLES**

**ORGANIZE A GROUP**  
Want to get a group of people together to share a whole cow?  
By taking the time to organize a group purchase with friends you'll receive a discount.  
**ORGANIZE YOUR OWN GROUP**





Nye  
traditioner

AAMANN'S



# Nye traditioner

## Tankegang:

Mad fra bunden, brug hele dyret, køb lokalt, sæson, stolthed, traditioner, håndværk, holde hus

## Teknikker:

Ryge, rimme, sylte, simre, salte, koge, konfitere, bage, brase...

## Råvarer:

Kvæder, kål, svin, vildt, asier, æbler, æg, rødbeder, ribs, rabarber, stikkelsbær, peberrod, persille...

## Produkter og retter:

Smørrebrød, grød, most, syltevarer, supper, simremad, indmad, egnsretter, desserter og kager

# Nye traditioner



# Nye traditioner



# Ny luksus



Walnut



Hazelnut & Yuzu



Chocolate



Rhubarb & Tarragon



Lemon



Vanilla



Gingerbread



Raspberry



Lavender & Apricot



Salted Caramel



1854  
HEDIARD  
PARIS



Ginger



Praline



Earl Grey Tea



Passion Fruit



Fig-Cinnamon



Pistachio



Coffee



Black Sesame



Orange



Cherry & Pistachio



Nougat



Coconut



Strawberry



Lime



Calamansi



Macha Green Tea



Chocomel



Rose & Lychee



Lemongrass



Blackcurrent & Violet

# Ny luksus



Ny luksus





# Ny luksus



# Mad med mening



VI FÅR BYEN TIL  
AT SUMME AF LIV!



# Mad med mening



# Opsummering

